

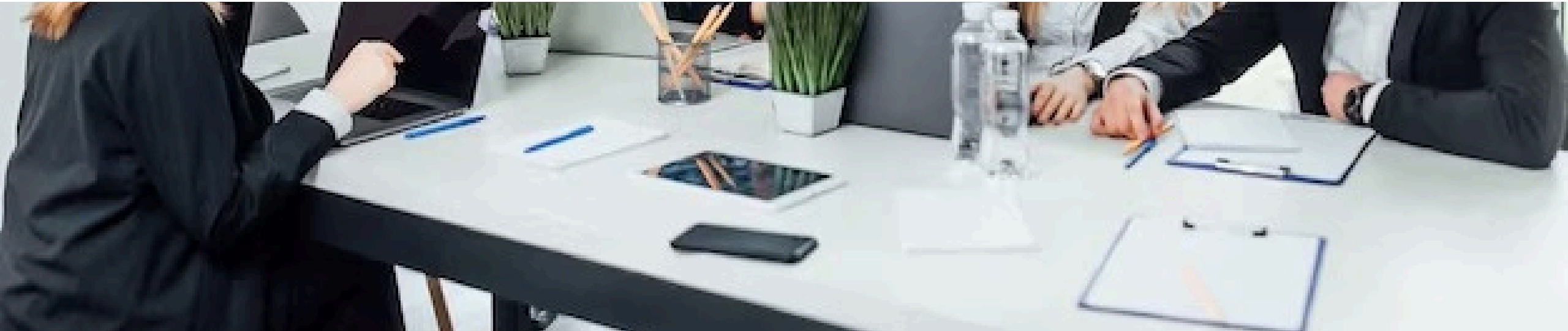


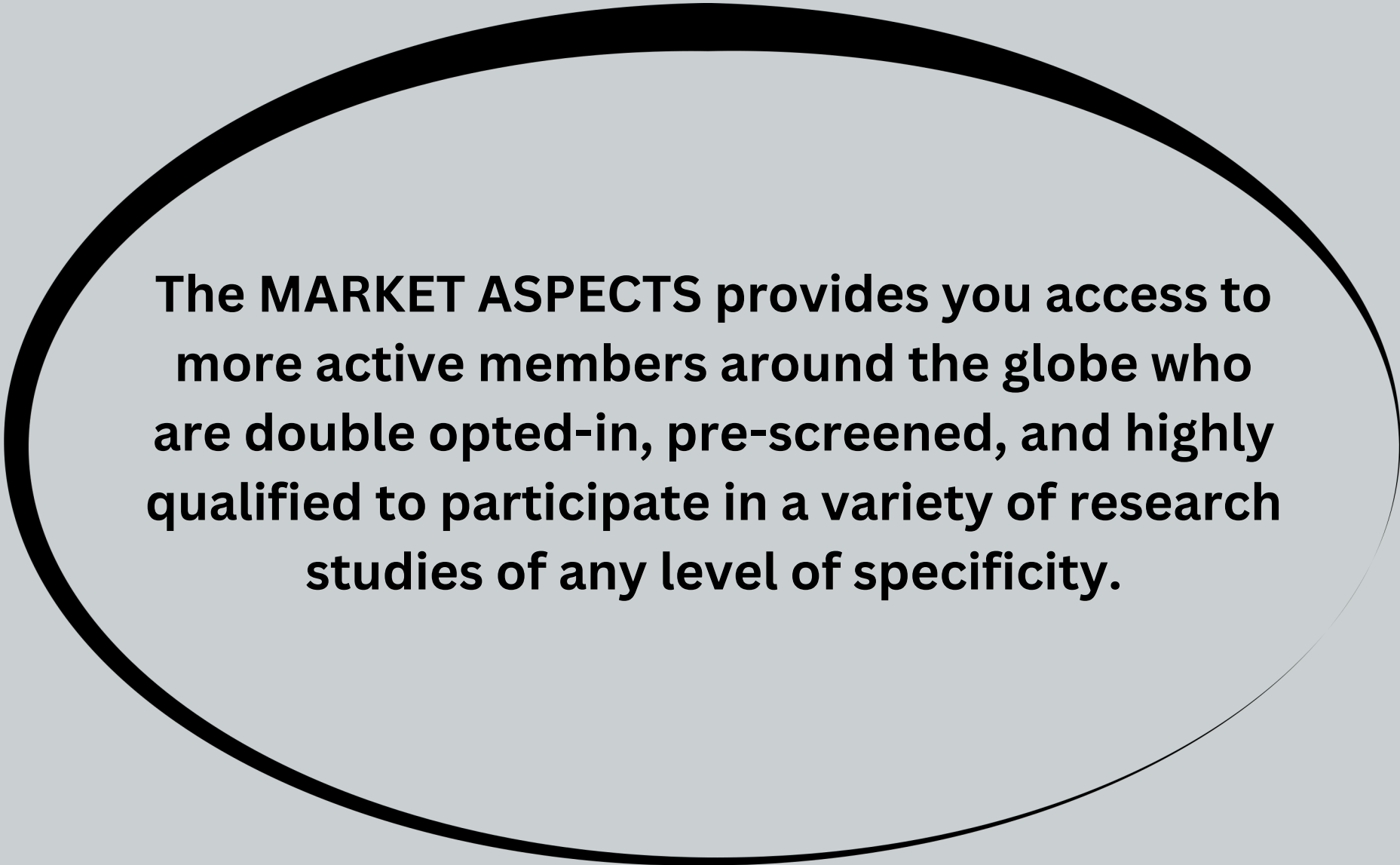
**DATA CORE**  
**RESEARCH**  
MARKET RESEARCH COMPANY

[datacoreresearch.com](http://datacoreresearch.com)



# **To Clear Decision For Research and Data Collection Service**





**The MARKET ASPECTS provides you access to more active members around the globe who are double opted-in, pre-screened, and highly qualified to participate in a variety of research studies of any level of specificity.**

# Technology

**MARKET ASPECTS offers imaginative innovation with worldwide coordinated arrangements that are promptly accessible on the web and disconnected. Every customer is given a protected login account, which permits admittance to constant board tally and task plausibility. Gadget Key Sign**

# Accuracy - Speed - Reliability

We complete activities on schedule, inside the financial plan, and without bargaining information quality. Notwithstanding the sort of exploration study, we do a fantastic job of guaranteeing that expectations are surpassed



# World Wide Coverage



# Profiling Parameters

## Education

9-11 grade  
HS Diploma  
Bachelor  
Masters  
PhD  
College  
Associate  
Other

## Marital status

Single      married  
Engaged    Married  
Living with partner  
Separated  
Divorced    Widowed  
Civil union

## Language

English  
French  
Spanish  
Italian  
German  
Hindi  
Widowed  
Russian  
Chinese

## Income

Under 10k  
\$10k-\$29k  
\$30k-\$49k  
\$50k-\$75k  
\$75k-\$125k  
\$125k-\$175k  
\$175-\$200k  
\$200k+

## Employment

Full time  
Part time  
Self  
Employed  
Homemaker  
Retired  
Student  
Disabled  
Unemployed

## Ethnicity

White  
Hispanic  
African American  
Male  
Geo target  
American Indian  
Other

## Home ownership

Own primary residence  
Rent primary residence  
Live with Family members

## Geo Target

Postal code  
2-digit postal code

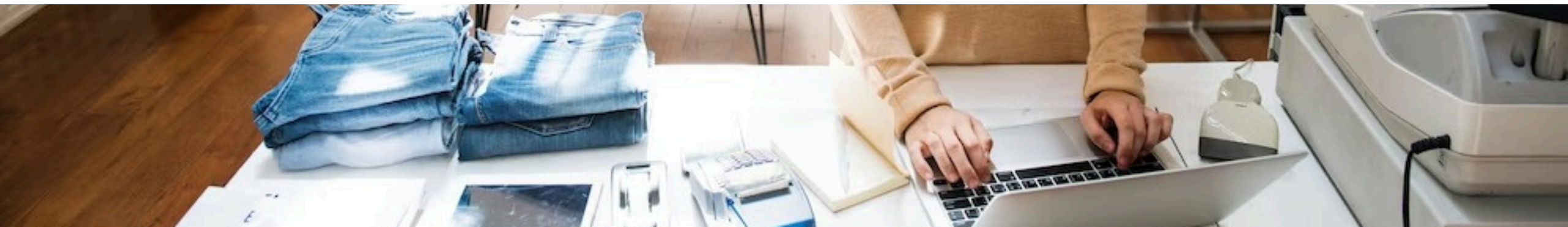
## Gender

Male  
Female





# Business to Consumer





# CONSUMER STUDY

## BASIC PROFILE

Age Marital Status  
Gender Income  
Race Children at  
home Children's age  
Geographic location  
Education Grand  
children Languages  
Purchasing decision  
Home Value

## VEHICLE INFORMATION

Vehicles owned/leased  
Primary vehicle  
Make of vehicle  
Model  
Year  
Date of purchased  
Location purchased  
Decision maker  
Service history  
Mechanical Problems  
Cost of Vehicle  
Sources used  
Vehicle options

## TRAVEL

Airlines Cruises  
Family vacation  
Car rental  
Destination  
Business travel  
Associations  
Camping Hotels  
Domestic  
International

## OCCUPATION

Professional  
Technical  
Executive  
Sales  
Business  
Owner  
Clerical  
Military  
Retired  
Student  
Homesmaker  
Bartenders

## INTEREST

Arts and music  
Film  
Photography  
Cooking  
Home improvement Moving  
Home buying/selling Gardening  
Sports  
Politics  
Books  
Dining

Fitness  
Live  
events  
Fashion  
Bicycling  
Parenting  
Water sports  
Skiing  
Fishing  
Theme parks  
Tobacco products  
Dieting

## ELECTRONICS DEVICES

Apex Extreme  
Dreamcast  
Game Boy Advance  
SP Game Boy hand-held Game  
Cube  
Gizmodo  
Nintendo 64  
Nintendo DS/3DS  
Nokia N  
Phantom  
PlayStation

PlayStation 2-4  
Super Nintendo  
Sony Wii & Wii U  
Tapwave  
Xbox 360 & One



# Business to Business



# Business Panel

## Job Title



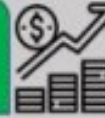
CPA  
CFO/Treasurer  
CIO/CTO  
Chairman  
Developer/Programmer  
Director  
EVP/SVP  
General Manager Partner  
President/CEO  
Product Manager  
Professional  
Publisher  
Supervisor  
Technician  
Tour Guide  
Tradesman  
VP/Principal

## Decision Maker



Banking  
Computer Services  
Employee Benefits  
Employment/Tax  
Equipment  
Financial Services  
HR/Personnel Services  
Internet Service  
Legal Services  
Maintenance  
Marketing/Advertising  
Meeting Accomodation  
Office Services  
Print/Copy  
Raw Materials  
Real Estate  
Shipping/Mail Services  
Training

## Revenue



Under \$1 million  
\$1 million- 9.9 million  
\$10 million - \$49.9 million  
\$50 million- 99.9 million  
\$100 million - \$499 million  
\$500 million - \$999 million  
\$1 billion- \$4 billion  
\$5 billion or more

## Business Locations



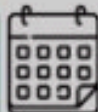
1 location  
2 - 4 locations  
5 - 10 locations  
11 - 20 locations  
21- 50 locations  
51 - 100 locations  
100+ locations

## Company Size



1-19 employees  
20 - 49 employees  
50 -99 employees  
100 -199 employees  
200 -499 employees  
500 - 999 employees  
1000 -4999 employees  
5000 -9999 employees

## Years in Business



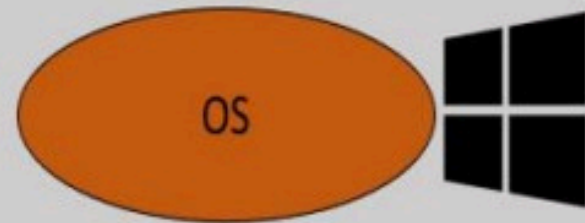
1 -2 years  
3 - 5 years  
6 - 10 years  
11 - 20 years  
21+ years

## IT Profile



IT role  
IT management  
Mainframe Analyst  
MIS Manager  
Multimedia Designer  
Network Design  
Network Engineer  
PC Technician  
Project Manager  
QA Tester  
Security Analyst  
Software Engineer  
Tech Support  
Telecom Analyst  
WAN Specialist  
Web Administrator





Mac  
Linux  
Windows 2000  
Windows 3.1  
Windows 95/98  
Windows NT  
Windows Vista  
Windows XP  
Windows 7/8/10

Accommodation  
Administrative  
Agriculture  
Architectural Services  
Arts  
Automotive  
Banking and Finance  
Casino  
Chemical Industry  
Communications  
Construction  
Education  
Electrical  
Engineering Service

Food/Consumer  
Products  
Government  
Health Care  
Hotels/Restaurants  
Insurance  
Internet  
Law Enforcement  
Legal Services  
Leisure & Recreation  
Management Consulting  
Manufacturing  
Market Research  
Entertainment

Military  
Mining  
Printing  
Public Administration  
Real Estate  
Repair Services  
Retail/Wholesale  
Religious/Non-Profit  
Sales/Advertising  
Technology  
Travel  
Utilities  
Wholesale Trade

# Panelist world wide

United state of america	7,000	Australia	4,650	Indonesia	3,400
Canada	5,000	Austria	1,500	Mexico	4,300
United Arab Emirates	3,500	France	6,000	Norway	3,100
Mexico	4,300	Germany	6,400	Azerbaija	1,500
Brazil	4,600	India	4,700	Poland	4,400
Colombia	2,500	Hungary	2,400	Switzerland	3,960
		Ireland	2,900	Singapore	5,600



# Panelist world wide

Thailand	4,500	Peru	1,500	Argentina	3,570
Turkey	2,500	North Korea	1,900	Afghanistan	2,340
Sweden	3,100	Malaysia	2,400	Belgium	3,500
Spain	3,600	Iceland	2,500	Denmark	3,800
Saudi Arabia	4,000	Indonesia	3,600	Finland	2,600
Philippines	2,900	Egypt	3,700	Georgia	2,850
Japan	3,300	Dominican Republic	2,690	Iraq	3,400

# Panelist world wide

Kuwait	2,890	South Africa	5,000	Vietnam	4,500
Netherlands	4,000	Sri Lanka	3,700	South Korea	4,200
New Zealand	3,900	Ukraine	2,400	Morocco	3,450
Nepal	2,000	Pakistan	3,040	Bahrain	2,900
Nigeria	3,800	Morocco	3,450	Costa Rica	3,000
Russia	4,500	Kenya	1,700	Greece	3,240
Portugal	2,500	Cuba	2,100	China	4,600



## Get in Touch

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